



UNIVERSITY OF VIRGINIA
COMMUNITY
CREDIT UNION

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FOR IMMEDIATE RELEASE

CREDIT UNION PARTNERS WITH LOCAL ENERGY ALLIANCE PROGRAM
TO OFFER LOW-INTEREST FINANCING SOLUTIONS FOR MANAGING
RISING ENERGY COSTS AND PROTECTING THE ENVIRONMENT

Charlottesville, Virginia, July 7, 2010: UVA Community Credit Union, located in Charlottesville, Virginia, has partnered with Local Energy Alliance Program (LEAP) to provide low-interest financing for energy-efficient home improvements. Their program, “**Green \$ense Lending,**” offers financing options designed to help homeowners manage their rising energy costs by making it easier to invest in energy efficiency and renewable energy projects.

Green \$ense Lending products can be paired with LEAP cash incentives, federal energy tax credits and the Commonwealth of Virginia energy rebates to make home energy improvements even more economical for area residents.

About Green \$ense Lending

Green \$ense Lending products offer special low-interest rate loans for homeowners financing energy-efficient home improvements through the LEAP initiatives. The following Green \$ense Lending loan options are now available to qualified borrowers on approved credit who live within the Thomas Jefferson Planning District (City of Charlottesville, Counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson):

Green \$ense Lending* Available July 12, 2010

Home Equity Loan	Home Improvement Loan (Unsecured)
Loan Amount: \$5,000 to \$200,000 or 80% of LTV or whichever is less	Loan Amount: \$500 to \$15,000
Term: Up to 10 years	Term: Up to 5 years
<p>*See uvacreditunion.org for current rates. Borrowers must also be members of the credit union. Non-members can easily join with a \$30 deposit into UVA Community Credit Union savings account (which includes a one-time \$5 membership fee).</p> <p>Membership eligibility: Anyone who lives or works in Charlottesville, Albemarle, Fluvanna, Greene, Louisa, Madison, Nelson, or Orange. Business membership eligibility: Any business located in our field of membership.</p>	

"The Credit Union partnered with LEAP to offer Green \$ense Lending solutions to help homeowners generate a long-term energy saving opportunity through an investment in their homes," said Alison DeTuncq, President/CEO, UVA Community Credit Union. "By reducing energy costs, families may be able to reallocate these funds toward other financial goals such as retirement and college savings, while making their home and community more environmentally friendly."

"We couldn't be more pleased that UVA Community Credit Union has partnered with us to help reduce financial barriers for our community residents to seek energy-efficiency solutions," stated Cynthia Adams, Executive Director of LEAP. "And we're even more excited about the additional financing options we will be launching with them this fall including a subsidized rate-buy down through LEAP. This program and these loan products are unique and a terrific opportunity for our local residents."

Additional information about Green \$ense Lending loan options and current rates will be available online at www.uvacreditunion.org or by calling 434-964-2001. To learn more about the LEAP program see www.leap-va.org.

About UVA Community Credit Union

UVA Community Credit Union is a not-for-profit cooperative with over 55,000 members who benefit from our comprehensive banking, lending, investment, and education services.

Membership is available to any person who lives or works in Charlottesville, Albemarle, Fluvanna, Greene, Louisa, Madison, Nelson, or Orange and any business located in our field of membership.



About LEAP

LEAP is a community-based nonprofit created from a joint initiative between the City of Charlottesville and County of Albemarle. Our Alliance partners include local government, Dominion Virginia Power, Charlottesville Gas, UVa, Piedmont Virginia Community College, the business and contracting community, and other nonprofits. Working together, we seek to create unprecedented utility (energy and water) savings by retrofitting buildings to make them more energy efficient, comfortable, and healthier for those who live and work inside.